

michal krauthamer

graphic designer

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www.michalkrauthamer.com

Creative, hard working graphic designer with over 13 years experience developing and designing promotional materials for over 200 clients; seeking to utilize my skills and expertise to continue helping clients meet their visual communication needs.

education

BFA – GRAPHIC DESIGN

Mason Gross School of the Arts

Rutgers The State University of New Jersey

[2005 - 2009]

technical skills

| | |
|-------------|--|
| InDesign | |
| Photoshop | |
| Illustrator | |
| Acrobat | |
| HTML/CSS | |
| Word | |
| Excel | |
| Powerpoint | |

design skills

| | |
|-----------------|-------------------|
| Layout | Typography |
| Vector Graphics | Photomaipulation |
| Photo Editing | Brand Development |

employment

SENIOR GRAPHIC DESIGNER

TNT Design Group

[2010 - 2020]

MONSEY, NY

- Solely responsible for developing and designing all print design projects including a wide variety of personal, professional and promotional materials for print and digital platforms.
- Utilized InDesign, Photoshop and Illustrator from the Adobe Creative Suite, as well as Microsoft Word, Excel and Powerpoint.
- Working directly with diverse clientele of 200+ including schools, health care facilities, small business owners, and non-profit organizations.
- Managing projects from conception to completion; Handling multiple design projects simultaneously; meeting tight deadlines in a fast-paced working environment.
- Collaborating with printing specialists.
- Overseeing projects and tasks assigned to the Jr. Graphic Designer
- Supervising and training graphic design interns: assisting interns in developing their portfolios and creating personal branding systems.
- Assisting company owner in developing promotional, organizational and managerial strategies, resulting in an increase in profits and customer satisfaction.

MEDIA MANAGER / GRAPHIC DESIGNER

Rutgers University Student Life Marketing

[2007 - 2010]

NEW BRUNSWICK, NJ

- Designed and managed the production of publications and promotional material distributed campus-wide.
- Worked with a team to develop the visual identity and workflow process of a new university department.
- Collaborated with graphic designers, photographers, videographers, and web developers.
- Handled multiple projects simultaneously and met deadlines in a fast-paced working environment.
- Worked as a photographer for departmental events; edited, managed and sorted photographs.
- Managed, organized, and updated the project database system.
- Worked under the corporate guidelines of the Rutgers University Visual Identity System.
- Designed Rutgers University Programming Association logo, appearing on every promotional item for the department.

WEB GRAPHICS MANAGER

Barnes & Noble College Booksellers

[2009 - 2010]

BASKING RIDGE, NJ

- Edit and manage graphics and product information on over 300 BNCB websites.
- Update merchandise items onto BNCB websites.